

To Whom It May Concern,

In support of the NAB Petition, it is with great concern I acknowledge the recent infiltration of national satellite broadcasting into the neighborhood of local radio. As national satellite broadcasting was released into the media world predicated on a “national only” promise, I find it disturbing that this “national” broadcasting concept has already begun and will inevitably continue infringement upon real local radio broadcasting. Well, contrary to the premise under which satellite radio was launched, local radio is now seriously threatened. This threat is in direct contrast to the original note that local broadcasters would not be harmed.

As I look at cause and effect, I am in dismay at the lack of sense this makes. In a society where independence in enterprise is eroding fast, we appear destined to end up with only one company that provides everything. This episode with satellite radio is another brick in the proverbial wall.

The fact is, the very communities that satellite radio wish to service with local content get nothing back. XM and Sirius are in no way materially beneficial to these communities. Industry records show that local broadcasters have given nearly \$10 billion to their communities. In comparison, XM and Sirius have given nothing, but they gladly take their subscription fee every month.

This is Wal Mart mentality. They take money out of the community and give nothing back. But this is worse than Wal Mart because XM and Sirius don’t even provide local jobs. All of it can be mimicked from afar.

This Spring, my radio station put on the 3rd installment of the annual event “Spring-Tini” that has grown so large that we have to move the venue to a larger one for it’s sister annual event that raises just as much money called “Fall-Tini”. The proceeds from this event benefit the local Community Food Bank of Fresno County. Is this the kind of thing we want to see eliminated from communities around the country?

The FCC, in authorizing satellite radio, vowed to protect “vibrant” local broadcasting, and promised to take “any necessary action to safeguard the important service that terrestrial radio provides.” *That time is now.*

Terrestrial radio and the important service that it provides is now officially threatened with the emergence of synthetic local whether and traffic in 21 and 20 markets by satellite radio. In the name of the NAB Petition, it is time for the necessary action promised to resolve this threat upon local, terrestrial radio.

Thanks for your time,

Stacey Blood
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Fresno, CA